

RECORD OF PROCEEDINGS

Minutes of *MIFFLIN TOWNSHIP BOARD OF TRUSTEES* Meeting

Held

November 23,

2020

Chair Stewart called the special meeting of the Mifflin Township Board of Trustees to order at 10:00 a.m. on Monday, November 23, 2020 with Trustee Richard Angelou, Trustee Kevin Cavener, Township Administrator Nancy White, Fiscal Officer Rick Duff, and Public Information Officer Melissa Rapp attending in-person. Chief Kauser participated online.

BRANDING/LOGO DEVELOPMENT

Ms. Rapp provided two possible logos: one from the gentleman that designed the website and the other from the gentleman that Chief Kauser was in contact with. She said she liked both logos and either would serve us well. Chair Stewart said she'd like everyone to express their true opinions about the logos; a decision does not need to be made today. Chair Stewart assigned the BrandLogic logo the letter "A" and the other logo "B".

- Administrator White said she liked "A". She said it is substantial and gives an impression of strength, stability, solidness.
- Mr. Cavener said when he looks at "A" on the t-shirt sample he sees an optical illusion of ears, like Batman ears. When he sees it on the building the ears are not pronounced. He voted for B because of that.
- Mr. Angelou said he thinks "A" looks like a block M. He asked if we truly want to go with the letter M. He thinks the words Peace, Safety and Welfare should be written under it. If so, he'd like "A", he said.
- Fiscal Officer Duff said he preferred "A".
- Chief Kauser said he tends to favor "B" as it is more scalable. He would like to see the township staffs' opinions also. Chair Stewart said he represents his employees and should make the decision. Administrator White said the logo would not replace the fire logo or police logo, only Service and Township Admin would use it. Chief Kauser said he did not realize that.
- Ms. Rapp said she likes both logos. She said she would go with "A" as it is built into our costs to BrandLogic where "B" would be an extra charge.

A vote was taken. Chair Stewart said there were 3 votes for "A" and 3 votes for "B". She said "B" would cost approximately \$5,000, but it is important that we pick the one that's best as it would endure for many years.

Administrator White said she envisions the logo being used on shirts, vehicles, letterhead, notecards, business cards, etc. She said our current logo was good "back in the day" but we have become more progressive and the logo needs to show that. She said the new logos are more modern-looking.

There was discussion about the colors and which logo would look best. The trustees decided to take another vote and this time everyone voted for "B".

Administrator White requested approval to pay Mr. Eric Rickabaugh of BrandLogic for his logo design and the rights in the amount of \$4,800.

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Res. 220-20 Approve the payment to Mr. Eric Rickabaugh for his logo design and rights in the amount of \$4,800.

Mr. Cavener moved to approve the payment to Mr. Eric Rickabaugh for his logo design and rights in the amount of \$4,800. Chair Stewart seconded. All voted yea. Motion carried.

Chief Kauser provided an update on COVID19 cases within the township offices. Chair Stewart reminded everyone the importance of wearing a mask to help save lives. Chief Kauser agreed. Administrator White said it is also important to also wash hands; it's the whole hygiene routine that matters.

There was discussion about the weight of the lines on logo "B". A vote was taken:

Ms. Rapp, Administrator White and Mr. Cavener voted for the 4th example.

Mr. Angelou voted for the 2nd example. Chair Stewart said the 4th example won the most votes.

Ms. Rapp said she would have the designer apply the logo to various items to show a good representation of how it will appear. Chair Stewart said the 4th example will be used pending the representations created. Chair Stewart requested Ms. Rapp have the representations prepared for the next trustees meeting on December 7th. Ms. Rapp agreed to do so. A vote will be taken again at the December 7th meeting.

Administrator White said a decision would also need to be made regarding color(s). Ms. Rapp said Pantone colors need to be selected. Chair Stewart suggested blue for Police, red for Fire, green for Service, Administrator White suggested the V at the top of the logo represent the largest department – Fire. The angle on the left would represent Police, and the angle on the right would represent Service. She said we may need to see a visual representation before we can decide. Administrator White said she is not a fan of the orange color on the logo. Ms. Rapp agreed to bring color representations to the next meeting on December 7th.

Administrator White said there is going to be a meeting on Monday, November 28th with the State of Ohio, Franklin County and two realtors regarding Mason Run (in Leonard Park). She said it needs cleaning up and the guard rail needs replaced which will cost approximately \$25,000. The representative from the State of Ohio said they would clean it up, install a new guard rail and turn the property over to Mifflin Township. Administrator White said she is unsure if that is still the case but wanted to make the trustees aware. She said this meeting is important as it relates to the development of the area and continued maintenance by the township, going forward. Chair Stewart requested Administrator White represent the township. Chair Stewart said she will attend as well. Administrator White said she does not know why the realtors are invited but speculated they may be needed for lot lining and deed work.

Administrator White said Mr. Boggs is researching lighting like Clinton Township's new solar lighting.

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Fiscal Officer Duff provided the trustees with a report of the percentages each department has spent or encumbered of the Care Act funds. Chair Stewart requested a report be provided at the next meeting as to the remaining balance of the Care Act funds, showing how much went to each department as a decision needs to be made soon as to how to spend the balance of the funds.

Chair Stewart moved to adjourn the meeting. Mr. Angelou seconded. All voted yea. Motion carried.

Lynn M. Stewart, Chair

Richard J. Angelou, Vice Chairman

Kevin J. Cavener, Trustee

Rick Duff, Fiscal Officer